

2014 Bureau of Land Management Visitor Contact Area Questionnaire (for FY 2013)

Visitor Contact Area Name (ex. Dripping Springs Visitor Center)

Name of individual filling out questionnaire

Title of individual filling out questionnaire

Field Office in which visitor contact area is located

Phone Number of individual filling out questionnaire

E-mail address of individual filling out questionnaire

The goal of this questionnaire is to gain a clear understanding of what the BLM possesses in the way of visitor contact areas. This includes all **stand-alone** large and small visitor centers, interpretive centers, visitor contact areas, and interagency centers. It **DOES NOT** include visitor contact areas that are attached physically to a field, district, or state office. The results of this exercise will develop a comprehensive baseline of all BLM visitor contact areas, establish networking opportunities, share best practices, develop efficiencies, and gain a better understanding of the needs of and resources available to all BLM visitor contact areas.

Part I: Management and Staff

1. In FY F2013 did this visitor contact area Yes have a designated manager?

A. If yes to question 1, what was their name and title?

B. If no to question 1, how was the visitor contact area managed?

2. In FY 2013 how was the visitor contact area staffed?

BLM Staff

BLM Volunteers

Interns

Friends/Cooperating Association

Members

Other

3. In FY 2013 did the visitor contact area have staff with specialized skills?

Yes

No

A. If yes to question 3, please check all boxes that apply.

Interpretive Specialist Education Specialist

Exhibit Specialist

Outdoor Recreation Planner

Other

4. In FY 2013 how did the visitor contact area attract visitation? Please check all boxes that apply.

Print Ads

Billboards

Social Media

Word of Mouth

Public Service Announcements

Special Events

Other

- 5. What are the major issues challenging the visitor contact area's staffing (labor) over the next three years?
- 6. What are the major issues challenging the visitor contact area's operations over the next three years?
- 7. What are the major issues challenging visitor contact area's maintenance over the next three years?

- 8. What are the priorities for the visitor contact area's **staffing (labor)** over the next three years?
- 9. What are the priorities for the visitor contact area's **operations** over the next three years?
- 10. What are the priorities for the visitor contact area's **maintenance** over the next three years?

Part II: Funding

- 1. What was the **TOTAL** FY 2013 budget for the visitor contact area?
 - A. How much of the FY 2013 budget was spent on labor. Please break down as much as possible.

Number of GS-03 employees	Average GS-03 salary
Number of GS-04 employees	Average GS-04 salary
Number of GS-05 employees	Average GS-05 salary
Number of GS-07 employees	Average GS-07 salary
Number of GS-09 employees	Average GS-09 salary
Number of GS-11 employees	Average GS-11 salary

Number of GS-12 employees Average GS-12

salary

Number of GS-13 employees Average

GS-13 salary

Number of full time employees Total salary

for full-time employees

Number of term employees Total salary

for term employees

Number of seasonal employees Total salary

for seasonal employees

B. How much of the FY 2013 budget was spent on operations?

C. How much of the FY 2013 budget was spent on maintenance and upkeep of facilities?

D. How was labor funded?

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

E. How was **operations** funded?

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

F. How was **maintenance** funded?

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

Subactivity Amount

2. In the last 5 years has the base budget to support the **labor** of the visitor contact area changed?

It increased
It decreased

It stayed the same

- A. How much has it increased/decreased?
- B. How has the increase/decrease impacted the ability of the visitor contact area to serve the public? Please be specific.
- 3. In the last 5 years has the base budget to support the **operations** of the visitor contact area changed?
 - A. How much has it increased/decreased?
 - B. How has the increase/decrease impacted the ability of the visitor contact area to serve the public? Please be specific.

It increased
It decreased
It stayed the same

4. In the last 5 years has the base budget to support the maintenance of the visitor contact area changed? It increased
It decreased
It stayed the same

A. How much has it increased/decreased?

B. How has the increase/decrease impacted the ability of the visitor contact area to serve the public? Please be specific.

5. Did the visitor contact area collect fees in FY 2013?

Yes

No

A. If yes, what was the total collected?

6. Did the visitor contact area collect donations in FY 2013?

Yes

No

A. If yes, what was the total collected?

7. With the trend of shrinking budgets over the past few and next few years, has management considered any alternative sources of funding for the visitor contact area?

Part III: Working with the Community

1. In FY 2013 did this visitor contact area share space with other **federal** agencies?

Yes

No

A. If yes to question 1, please check all boxes that apply.

USFS

NPS

USFWS ACOE

Other

B. If yes to question 1, please provide an explanation on how other agencies used the space and how the space was funded.

2. In FY 2013 did the visitor contact area share space with state or local organizations ?	Yes No
A. If yes to question 2, with which organizations was the space shared?	
B. If yes to question 2, please provide an explanation on how other organizations used the space, and how the space was funded.	
3. In FY 2013 did the visitor contact area work with a cooperating or friends association?	Yes No
A. If yes to question 3, please identify the group(s) and whether they were a cooperating association or friends group.	
B. If yes to question 3, did the visitor contact area have a formal agreement with the group(s) or association(s)?	Yes No
C. If yes to question 3, what type and quantity of financial assistance, in-kind donations, or volunteer services did they provide? Please be specific.	
D. If yes to question 3, how were those groups involved with the visitor contact area?	
4. In FY 2013 were there other partners that the visitor contact area worked with on a regular basis?	
5. How many hours did volunteers log at the visitor contact area in FY 2013?	
6. Did the visitor contact area work with the local business community? (i.e. Chamber of Commerce, Rotary Club, Kiwanis Club, Economic Development Council, etc.)	Yes No

A. If yes to question 6, what kind of	work
was done? Please be specific.	

Part IV: Services

1. In FY 2013 what was the focus of the visitor contact area? Please see instructions for definitions.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Interpretation					
Education					
Orientation					
Other					

If "other" please provide a detailed description.

- 2. How many visitors did the visitor contact area serve in FY 2013?
 - A. Please provide a detailed description of how visitors were counted.
 - B. Please provide a detailed description of the visitor contact area's hours, days, and seasons of operation in FY 2013.
- In FY 2013 did the visitor contact area provide interpretive programs and/or products to the public? Please see instructions for definitions.

A. If yes to question 3, how many **personal** interpretive programs were provided?

Yes

No

- B. If yes to question 3, how many **non-personal interpretive** products were provided?
- C. If yes to question 3, please provide a detailed description of how programs/ products were counted.
- D. If yes to question 3, who created or presented these programs and produced these products? Please check all that apply.

E. If no to question 3, what was the main obstacle to providing these programs or producing these products?

4. In FY 2013 did the visitor contact area provide formal education programs and/or products to the public? Please see instructions for definitions.

- A. If yes to question 4, how many **formal** education programs/products were provided?
- B. If yes to question 4, please provide a detailed description of how programs/ products were counted.

Staff

Volunteers

Interagency Partners

Concessionaires

Partners

Other

Lack of expertise

Lack of funds

Lack of volunteers

Lack of staff

Lack of space

Other

Yes

No

C. If yes to question 4, who created or presented these programs and produced these products?

Please check all that apply.

Volunteers

Staff

Interagency Partners

Concessionaires

Partners Other

D. If no to question 4, what was the main obstacle to providing these program or producing these products?

Lack of expertise Lack of funds

Lack of volunteers

Lack of staff
Lack of space

Other

5. Which type of plan(s) did the visitor contact area have in FY 2013? Please see instructions for definitions.

Interpretive Plan

Recreation Area Management Plan

Business Plan

Other

A. How old is each plan?

Thank you for taking the time to fill out this survey. If you have additional comments, suggestions, or ideas please write them in the space provided, and then click the submit button. We appreciate your input.